



23 September 2021

**HYBRID SOFTWARE LAUNCHES REVAMPED STEPZ WEBSITE  
DESIGNED FOR DIGITAL PACKAGING PRINTERS**



(Ghent, Belgium) HYBRID Software, the global software development company supplying solutions for label and packaging printing, has announced the re-launch of their product website STEPZ. Based on the award-winning PACKZ technology, STEPZ is the entry-level software perfect for digital printers looking to enter the HYBRID Software world.

The PDF Editor boasts an extensive feature set and encompasses a complete prepress solution for variable data printing, step and repeat, print optimizations, quality control, warping and 3D, and more.

The complete and easy-to-integrate STEPZ software is perfect for digital printers looking to increase production efficiency and improve the quality of their prints.

Christopher Graf, Chief Marketing Officer at HYBRID Software, shares: "The rapid growth of digital printing in the label and packaging segment has galvanized us to validate the market's needs. We are excited about the relaunch of STEPZ as we give access to our time-saving and cost-effective solution printers have been searching for."

Visit the website at [stepz.hybridsoftware.com](https://stepz.hybridsoftware.com).

**END**

## **About HYBRID Software**

With offices in Belgium, Germany, Italy, UK, China and the US plus a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editor as well as integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology and low cost of ownership. These products are used by more than a thousand customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Global Graphics PLC.

[www.hybridsoftware.com](http://www.hybridsoftware.com)

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