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## **HYBRID Software Opens the Doors of New Barcelona Offices**



*David Morales, Managing Director of the new HYBRID Software office in Barcelona, Spain*

(Ghent, Belgium) HYBRID Software, the innovative software solutions provider for labels and packaging, has opened a dedicated branch in Barcelona, Spain through the acquisition of its regional reseller. The new office will be a vital hub for support and sales across the Iberian region. The team will be led by industry veteran David Morales, Managing Director of HYBRID Software Iberia since September 2016.

The new office positions HYBRID Software as a market leader in Spain and Portugal: an important and vibrant region for the labels and packaging market with an understanding of the local packaging market and the ability to offer sales and support in Spanish and Portuguese languages. The company expects an appreciable increase in support excellence, customer satisfaction, and long-term client relationships.

Says David Morales, Managing Director of HYBRID Software Iberia, "I and my team are looking forward to serving label and packaging printers and tradeshops in the Iberia region by delivering the most innovative solutions on the market."

To get in contact with the office, please find the details below.

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**Office address:** Hybrid Iberia, S.L.U. is located at C/Riera dels Frares, 8-10, 08907 L'Hospitalet de Llobregat, Barcelona, Spain

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## **About HYBRID Software**

With offices in Belgium, Germany, Italy, UK, China and the US plus a global partner network, HYBRID Software is a software development company focused on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editor as well as integration products offer a unique set of advantages that include native PDF workflows, vendor-independent solutions based on industry standards, scalable technology and low cost of ownership. These products are used by more than a thousand customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group.

[www.hybridsoftware.com](http://www.hybridsoftware.com)

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