



## PRESS RELEASE

For immediate release

### **HYBRID Software unveils PACKZ 10**

***Latest version of PDF editor offers cutting-edge features to enhance automation, unlock new opportunities for branding, and increase productivity for label and packaging printers***

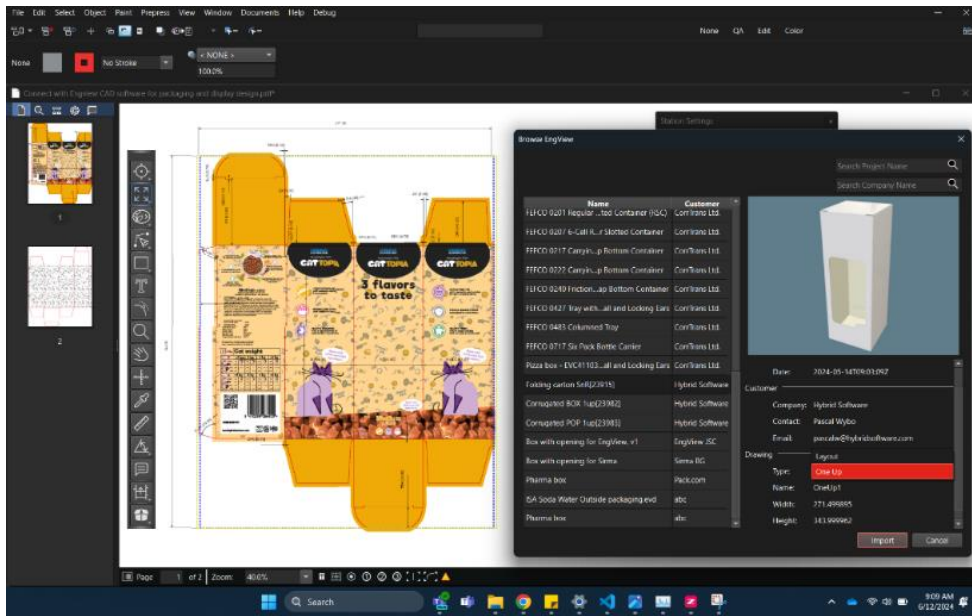
**Ghent, Belgium, June 18th, 2024:** HYBRID Software, developer of innovative productivity tools for label & packaging printing, announces the release of PACKZ 10, the latest version of its popular all-in-one PDF editor. A prepress application for both digital and conventional printing, PACKZ 10 introduces groundbreaking features including seamless integration with EngView's CAD software, advanced 3D viewing capabilities for metal can printing, and enhanced functionality for managing small print runs. STEPZ 10 offers the same features in a scaled-down product aimed solely at digital printing.

"We showcased PACKZ 10 at drupa 2024 and it was met with great enthusiasm. HYBRID Software is dedicated to offering open, interoperable and innovative solutions that can be used safely and with confidence by the label and packaging industry. The latest version of PACKZ is a testament to this," says product manager Pascal Wybo.

New features in PACKZ 10 include:

- **Connectivity to EngView**

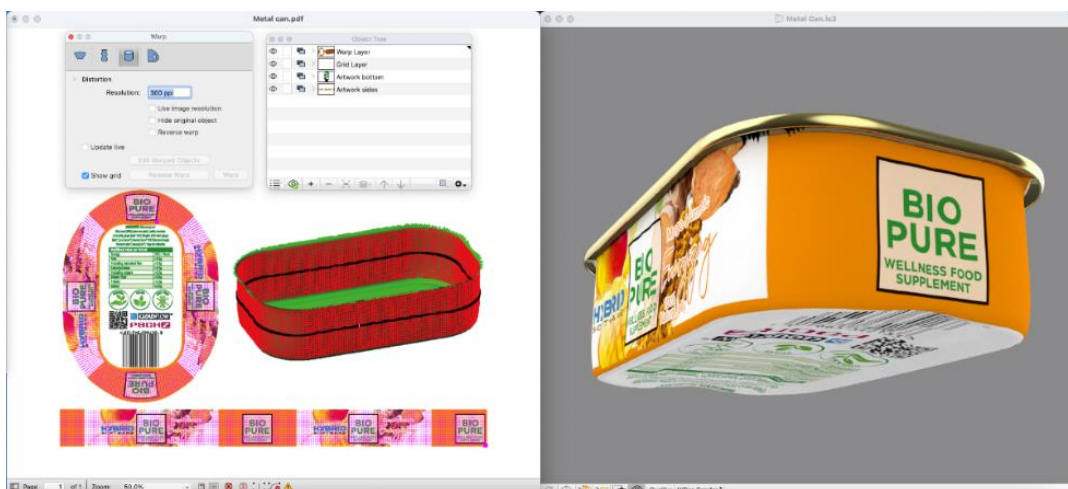
PACKZ 10 offers deep connectivity to EngView Packaging Suite CAD software, providing robust support for existing EngView users and a modern, user-friendly CAD alternative for folding carton printers. This collaboration enhances the extensive range of editing and automation tools in PACKZ 10, representing a significant advancement in packaging production for folding cartons.



*RESTful API connectivity between PACKZ 10 and EngView Packaging Suite CAD software.*

- **Capture 3D technology**

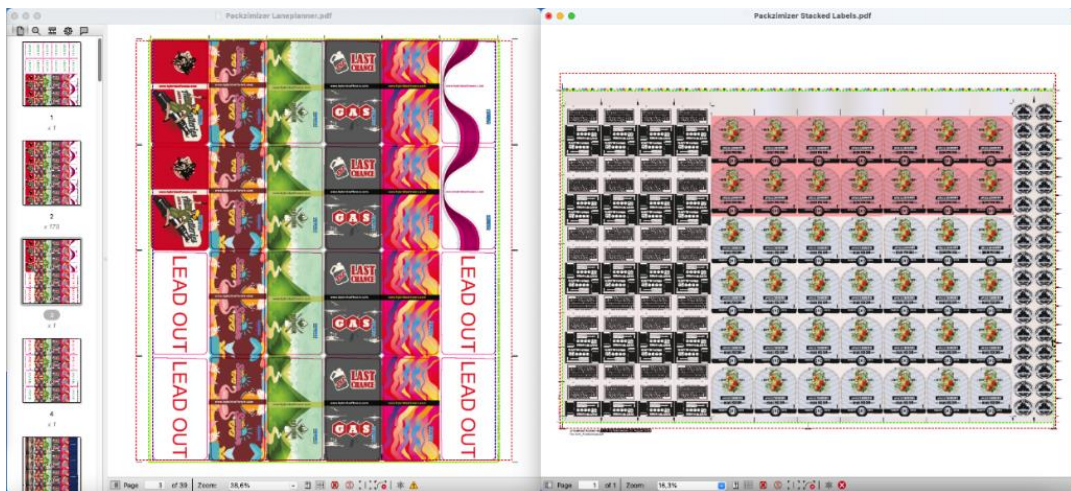
With advancements in HYBRID Software's Capture 3D technology, PACKZ 10 delivers supreme quality and detailed printing on metal cans. The software now features precise deformation grids and live 3D viewing, unlocking new opportunities for branding and metal can packaging. This innovation follows the game-changing shrink sleeve technology launched earlier this year.



*Capture 3D precise grid management with 2D and 3D mapping for accurate deformation and modeling in PACKZ.*

- **Packzimizer enhancements**

Packzimizer, HYBRID Software's auto layout and step-and-repeat technology for roll-fed digital labels and stack offset printers, includes new features to manage short print runs and smaller quantities. Packzimizer intelligently analyzes the order data to optimize the layout and repetitions of labels on the roll based on quantity, offering maximum substrate usage and press uptime.



*Intelligent algorithms to gang labels quantity-based with print-ready layouts for roll- and sheet-fed printing.*

For more information about PACKZ and other HYBRID Software solutions visit:

[www.hybridsoftware.com](http://www.hybridsoftware.com)

ENDS

### **About HYBRID Software**

With offices in Belgium, Germany, US, UK, Spain, France, Italy, and China, plus a global partner network, HYBRID Software is an enterprise software development company that focuses on innovative productivity tools for the graphic arts industry.

HYBRID Software's CLOUDFLOW workflow, PACKZ and STEPZ editors, and print quality solutions offer a unique set of advantages, including native PDF workflows, enterprise cloud solutions, scalable technology with low cost of ownership, and direct integration with leading MIS solutions and output devices. These products are used by thousands of customers worldwide in all areas of prepress and print, including labels and packaging, folding cartons, corrugated, wide format, and digital printing. HYBRID Software is a subsidiary of Hybrid Software Group PLC (Euronext: HYSG).

**Media Contact:**

**HYBRID Software**

Steven Steenhaut, Director of Marketing

Email: [stevens@hybridsoftware.com](mailto:stevens@hybridsoftware.com)

Tel: +32 9 329 57 53